

Multichannel-power directly from the ERP system: plentymarkets integration with the IntegrationMan

Automatic connection of marketplaces and shopping platforms

Omnichannel via many channels is one of the most important trends in eCommerce. It is also becoming increasingly important for companies to be present on marketplaces.

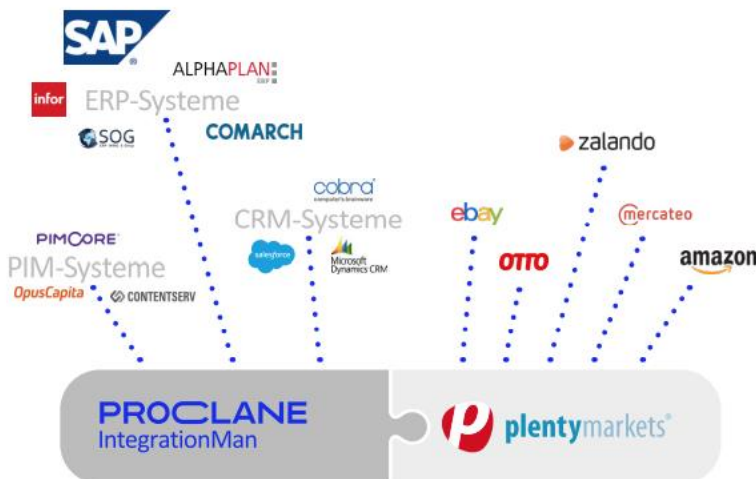
plentymarkets bundles access to around 60 major **online stores and marketplaces** from a central platform plus interfaces for payment, shipping, checkout/POS. The online-based software thus allows the entire online and offline trade to be implemented fully automatically.

PROCLANE's IntegrationMan („iMan“) is a flexible middleware for system integration. It can connect plentymarkets solutions with ERP systems via **standardized interfaces**. For the interaction of SAP S/4HANA, SAP ECC and SAP Business One around **80% of the common interaction processes** are already available as standard.

After data integration with iMan, you maintain all data centrally in your ERP system. From there it is transferred automatically, permanently, or, at defined time intervals, via plentymarkets to all channels. This ensures that all information appears **identical, complete and up to date** everywhere.

With an integrated PIM system, you can automatically transfer even extensive product information such as long texts, images or videos to all stores and marketplaces and maintain a comprehensive overview at all times.

Orders from the marketplaces go the other way, from the respective platform via plentymarkets and the IntegrationMan into your SAP or other ERP system. There they are created automatically.



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We have numerous processes for the integration of plentymarkets ready to go:

- Orders / Order status
- Documents to plentymarkets (orders, categories)
- Returns
- Material master data / Material attributes
- List prices as part of material master data
- Customer master data
- Payment process

For the standardized integration of plentymarkets solutions in SAP systems, we keep **SAP function modules for eCommerce** ready in our PROCLANE partner name space (SAP product catalogue, price lists, inventory...)

SAP® Certified
Integration with SAP S/4HANA*

SAP® Certified
Integration with SAP NetWeaver*

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At a glance: the advantages of plentymarkets integration from PROCLANE Integration

Access to many marketplaces directly from your ERP system

Comprehensive solutions for payment, shipping and fulfillment

Central Maintenance of all omnichannel data

Fully automated transactions, automatic order generation

Automatic and secure data transmission

Complete, central overview of all orders

Live monitoring and error handling for fast reactions

Increase of efficiency and cost saving

Easy to integrate in existing IntegrationMan connections

Certified for SAP NetWeaver and SAP S/4HANA



PROCLANE specializes in the connection of SAP and other ERP systems to eCommerce solutions. With more than 300 integration projects from various industries, PROCLANE is one of the leading integration experts in the German-speaking region.

With the IntegrationMan PROCLANE has developed a flexible middleware for system integration: a central data hub that can be used to connect ERP systems, online stores and marketplaces in a standardized way. The connected systems then exchange data and documents fully automatically. Ready to use adapters are available for many ERP-systems, others can be connected quickly and efficiently via API. IntegrationMan is certified for SAP NetWeaver and SAP S/4HANA.

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